

Oliver Milliner

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EMPLOYMENT HISTORY

Role: [Head of Sustainability](#) / January 2020 – present.

Company: Falmouth Exeter Plus (Falmouth, United Kingdom).



- Reporting into the Senior Executive Team, I am responsible for managing the net-zero sustainability strategy and a five person team working laterally across all business units.
- Responsible for collaborating our strategy with senior academics and experts in climate research.
- Designed and leading on the [FXP Plus](#) ten year net-zero & sustainability strategy.
- Designed and leading the [Falmouth University](#) ten year strategy and [2020](#) & [2021](#) Sustainability Report.
- Co-designed the University of Exeter ten year net-zero sustainability strategy.
- Strategic and operational management of travel and transport also added to my remit.

Role: [Sustainability & ESG Expert](#) / July 2022 – present.

Company: King Stage Business School (London, United Kingdom).



- Part time role contributing to academic papers, guest lecturing and conference panel discussions.

Role: [Sustainability Specialist & Lead](#) / August 2015 - May 2019.

Company: KMD Brands (Christchurch, New Zealand).



Strategic Planning, Reporting & Marketing:

- Introduced and managed KMD Brand's B-Corporation [Certification](#)
- Project managed five of KMD Brand's annual Sustainability Reports using the Global Reporting Initiative (GRI) Standards: [2015](#), [2016](#), [2017](#), [2018](#) & [2019](#).
- Designed, governed and managed two cross-departmental five year [sustainability strategies](#).
- Implemented the Higg Index and the United Nations Sustainable Development Goals (SDG's).
- Managed all sustainability brand marketing content, distribution and amplification.
- Project managed the companies first ISO 14064-1 carbon accounting, offsetting and management [certification known as CEMARS](#) (Carbon Emissions Management and Reduction Scheme).
- Submitted KMD Brand's Carbon Disclosure Project (CDP) [reports](#) (*twice scoring a 'B', the companies highest score*).
- Led and managed the companies zero-waste strategy across 165 stores, two offices, international supply chain and two distribution centres. Diversion rate increased from 69% to 80%.
- Supported KMD Brand's Green Star rated building program.
- Promoted from Sustainability Coordinator on May 2018. Consultant role, May 2019 to November 2019.

Representing KMD Brand's & Administrative Duties:

- Presented at international conferences and represented the company in media relations.
- Managed cost spending, annual budget planning and any other administrative requirements.

Awards with KMD Brand's during my tenure:

- 'Large Business Sustainability' Banksia Foundation Award 2017 in Australia. Runners up included Unilever, Toyota and Qantas Airlines.
- 'Outstanding Performer of the Year' Australian Packaging Covenant (APC) in 2017 based on recycling results. Kathmandu competed against one thousand other Australian and international companies.

- ‘Highest performing Clothing, Fashion and Footwear’ Australian Packaging Covenant for 2016 and 2017.
- ‘Environmental Excellence’ Australian Supply Chain and Logistics 2017. This was based on their carbon and waste strategies.
- ‘Best Social Impact’ Deloitte [Corporate Entrepreneur 2019](#) award winner for B-Corp certification.

Role: [Project Manager](#) / March 2013 – June 2015.

Company: Proxima (Formerly Envirostate, Tauranga, New Zealand).



- Supporting GRI and strategy workshops.
- Bay of Plenty and Waikato Regional Manager for Cogo, best performing manager for two months.
- Managed a 12 month contract with Tauranga City Council to support 35 events in sustainability.

LICENCES, EDUCATION & CERTIFICATIONS

Licences:

- Chartered Environmentalist (CEnv) - Institute of Environmental Management and Assessment (IEMA).
- Full member (MIEMA) - IEMA
- Chartered Manager (CMgr) – Chartered Management Institute (CMI).
- Full member (MCMI) – CMI.

University of Exeter, United Kingdom / 2008 – 2011:

- BSc Geography Environment and Sustainability. Graduated with an Upper Second-Class Honours (2:1).

A-Level & GCSE Qualifications:

- Geography, Physical & Human (A) Physical Education (B) Fine Art (B) – 2008.
- Ten GCSE's - 2005.

Certifications:

- Certified Integrated Reporting (IR) practitioner - 2019.
- Certified Global Reporting Initiatives (GRI) Standards and G4 practitioner - 2018.

SKILLS, VOLUNTEER WORK & PERSONAL INTERESTS

Key Skills:

- Vision and leadership paired with a passionate work and team ethic.
- Strong communication and presentation skills.
- Strategic planning, project management and governance.
- Internal and external report writing skills.

Volunteer & Community Work:

- Tree planting and beach clean ups with Conservation Volunteers – 2018.
- Qualified Royal National Lifeguard Institute lifeguard – 2006.

Personal Interests: Surfing, playing the Scottish bagpipes, [jazz & blues guitar](#).

REFERENCES

- Oliver Lane: Director at FX Plus (oliver.lane@fxplus.ac.uk, +447717665807).
- Calum Revfem: Executive Director at Proxima (calum@proxima.global, +64-214-991-77).

APPENDIX

News articles I am featured in or my projects are featured in:

1. [Inside Retail](#) cover on Kathmandu's B-Corp certification (2019)
2. [The Guardian](#) content piece with Kathmandu on climate change (2018).
3. [The Guardian](#) content piece with Kathmandu on carbon footprint reductions (2018).
4. [The BBC](#) article on responsible travel with Kathmandu (2018).
5. [National Geographic](#) interview (2018).
6. [Bloomberg Business](#): Kathmandu is the new Patagonia (2019).
7. [Stuff NZ](#) writes up on Kathmandu's sustainability report and highlights (2018).
8. [Interview with Ecowarrior](#) (2018).
9. [Not Just a Label](#) conference outline I presented at (2019).
10. [Textile Exchange one hour Webinar](#): I gave a one hour industry webinar on sustainability and materials with a colleague (2018).
11. [Feature in Enviro-Mark news](#): Kathmandu's carbon and wider sustainability program recognised (2018)
12. [Feature in Sustainability Victoria](#): Kathmandu's carbon strategy recognised and 500th business to pledge to Victoria State's TAKE2 carbon target (2018).
13. [2019 Colmar Brunton report](#) ranks Kathmandu in top ten sustainability leaders in New Zealand (2019).
14. [Good On You reviews](#) Kathmandu's sustainability achievements (2017).
15. [Inside Retail recognises](#) Kathmandu smashes sustainability strategy goals (2017).
16. [Ecovoice covers](#) Kathmandu sustainability awards and achievements
17. [The Register](#) (NZ) writes up on Kathmandu's sustainability achievements (2017).
18. [We Are Explorers](#) writes up on Kathmandu's sustainability leadership (2017).
19. [Power Retail](#) recognises Kathmandu's industry awards (2017).
20. [Ragtrader](#) recognises Kathmandu's industry awards (2017).
21. [America Retail](#) recognises Kathmandu's industry awards (2017).
22. [Packaging News](#) recognises Kathmandu's industry awards (2017).
23. [Sustainability Matters](#) recognises Kathmandu's industry awards (2017).
24. [Power Retail](#) writes up on Kathmandu meeting sustainability targets (2017).
25. [SandL News](#) covers our supply chain award (2017).
26. [Inside Retail](#) writes up on Kathmandu's 2016 Sustainability Report (2016).
27. [SNEWSNET recognises](#) Kathmandu leadership in sustainability as the only Australasian brand to adopt the Higg Index amongst other global leaders (2016).

Below are selected examples of marketing content I produced and then amplified:

Video (views include all social media channels):

1. Kathmandu Sustainability Reports: [2015](#), [2016](#), [2017](#) & [2018](#).
2. Kathmandu Worker Wellbeing [2019](#).
3. Kathmandu becomes Australasia's largest [certified](#) B-Corporation – 2019.
4. Kathmandu Annual report: [2015](#), [2016](#), [2017](#) & [2018](#).
5. [Kathmandu sustainability landing page](#) (2018).
6. [2018 Sustainability Highlights Video](#) (2018).
7. [30 Years of Sustainable Innovation: Special Edition Heritage](#) (2017).
8. [Five part content series](#) on product care and repair (2018).
9. [Short documentary](#) on climate change with a Kathmandu ambassador (2018).
10. [Earth Colours Special Edition](#) range (2018).
11. [Recycling plastic bottles into our gear](#) (2018).
12. [Promoting our sustainable cotton](#) range (2018).
13. [Kathmandu carbon offsetting](#) (2018).
14. [Kathmandu five star Green Star rated office Kathmandu five star Green Star rated store](#)
15. [Kathmandu Responsible Down Standard](#) (RDS) (2018).
16. [Kathmandu Helpful or Harmful](#) responsible tourism campaign (2019).